



FOR IMMEDIATE RELEASE

January 19, 2012

For more information, please contact:

Bernard Cherkasov, CEO of Equality Illinois, at 312-520-4919 or

Randy Hannig, Director of Public Policy of Equality Illinois, at 773-477-7173

**EQUALITY ILLINOIS PARTNERS WITH SITTCITY.COM TO
DEVELOP OUTREACH TO LGBT FAMILIES**

CHICAGO – Equality Illinois, the state's oldest and largest organization advocating for lesbian, gay, bisexual, and transgender (LGBT) equality, announced today that it is partnering with Sittercity.com – the nation's first and largest website dedicated to connecting people with local care providers – to assist supporters with their child care needs at Equality Illinois events, starting with this year's Justice for All gala.

"We are proud to partner with Sittercity to ensure that our guests at this year's gala can rest assured that their child care needs will be taken care of by qualified professionals," Bernard Cherkasov, CEO of Equality Illinois, said. "Because more and more LGBT families include children, we were asked by our supporters if there was a way we could assist them with their child care needs during our events. We reached out to our corporate partner, Sittercity, who was more than happy to accommodate our needs."

Sittercity.com, the inventor of online caregiving, is America's largest and most trusted online source for babysitters, nannies, pet sitters, senior care, housesitting, housekeeping and tutoring. Sittercity has a network of more than a million caregiver profiles nationwide, and helps families and individuals across America find the perfect in-home care provider quickly, easily and safely. Sittercity's care seekers can use the company's four-step screening process, which includes checking references, reading caregiver reviews, conducting interviews and utilizing free access to background checks. Sitter profiles also come with photos, experience, training, safety skills, availability calendars, reviews and more. For more information, visit the company web site at www.sittercity.com.

"As a company whose aim is to support each and every family, Sittercity is proud to partner with Equality Illinois to support families all across the state," Martin Clifford, President and CEO for Sittercity, said.

For more information about Equality Illinois' Justice for All gala, please visit www.eqil.org. Equality Illinois was founded in 1991 to secure, protect and defend full equality for lesbian, gay, bisexual, and transgender individuals. It is the state's oldest and largest LGBT advocacy organization.

###

Mailing Address
3318 N. Halsted Street
Chicago, IL 60657

Phone
773-477-7173

Fax
773-477-6912

E-mail
info@eqil.org

Web
www.eqil.org